

## **The Four KBDM Questions**

**Question 1: What do we know about our members' or prospective members' wants, needs, or preferences that are relevant to this discussion?**

*What do we wish we knew, but don't?*

**Question 2: What do we know about the capacity and strategic position of the organization relative to this issue?**

*What do we wish we knew, but don't?*

**Question 3: What do we know about the current realities and evolving dynamics that are relevant to this discussion?**

*What do we wish we knew, but don't?*

**Question 4: What are the ethical implications of our choices (pros and cons)? This includes consideration of how the Legacies apply. Identify both Pros and Cons. *What do we wish we knew, but don't?***